Abstract

A travel product inventory and rate management system includes a bulk inventory and rate database containing inventory and rate information related to individual travel products provided by a number of travel product suppliers. The system can include a component bundler that selectively chooses at least two of the plurality of individual travel products and combines them into a vacation package. The system has a connection to a vacation package seller allowing the vacation package seller to select and reserve the vacation package. The component bundler may be a dynamic component bundler that chooses the individual travel components and combines them into a vacation package at the time when the vacation package seller selects and reserves the vacation package or may choose the individual travel components and combine them into a vacation package prior to the time when the vacation package seller selects and reserves the vacation package. The travel product inventory and rate management system may also include a content services module, a customer services module, an accounting services module, and/or a marketing data management module. Each of the modules is integrated into the system so as to provide services to the vacation package seller and the travel product suppliers.